

# Privacy Policy

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DEDFX is run by Boris Salapa (ESY4117976R) with its office at Lope Vega 119, Barcelona, Spain. DEDFX works with established Motion graphic designer, Graphic designer, Web developer, Mastering engineer and Voice-over actors.

We might try to identify and segment your interests and create audiences based on our previous visitors cookies for advertising purposes or create lookalike audiences based on our existing email database. We might use our visitors' previous visits to analyze and optimize user experience on our websites, often using 3rd party platforms such as [Google Analytics](#), [Hotjar](#) or other.

We use Hotjar in order to better understand our users' needs and to optimize this service and experience. Hotjar is a technology service that helps us better understand our users experience (e.g. how much time they spend on which pages, which links they choose to click, what users do and don't like, etc.) and this enables us to build and maintain our service with user feedback. Hotjar uses cookies and other technologies to collect data on our users' behavior and their devices (in particular device's IP address (captured and stored only in anonymized form), device screen size, device type (unique device identifiers), browser information, geographic location (country only), preferred language used to display our website). Hotjar stores this information in a pseudonymized user profile. Neither Hotjar nor we will ever use this information to identify individual users or to match it with further data on an individual user. Furthermore, we use suppressed input data format, meaning we will never be able to identify input data or user's personal information with hotjar tracking. For further details, please see Hotjar's privacy policy by clicking on this link. You can opt-out to the creation of a user profile, Hotjar's storing of data about your usage of our site and Hotjar's use of tracking cookies on other websites by following this opt-out link.

We might personalize the content you see, based on your previous browsing history. We might further analyze our users visits and any information provided to us by 3rd party analytics platforms in order to optimize user experience on our website (geolocation, behaviour, exit pages etc.)